

BRIEF REPORT

The 8th Edition of Sri Lanka - Footwear & Leather fair 2016

The 8th Footwear & Leather fair 2016 was held from 5th to 7th February 2016 at the Bandaranaike Memorial International Conference hall with about 230 stalls.

It was organized by the Sri Lanka Export Development Board in association with the Ministry of Industry & Commerce, Industrial Development Board (IDB) and the Ministry of Development Strategies & International Trade, Sri Lanka Footwear and Leather Products Manufacturers Association.



The Footwear & Leather fair 2016 was ceremoniously inaugurated by Hon Rishad Bathiudeen - Minister of Industry & Commerce, on the 5th February'2016 along with Chairperson and CEO of EDB Ms Indira Malwatte and other dignitaries from Export Development Board by lighting up the

traditional Lamp . Mr Sitendra Senaratne, Chairman – Eighth edition of Sri Lanka Footwear & Leather Fair '16 presented the vote of thanks.

“It is a great pleasure to see this series of exhibitions initiated by the Ministry of Industry and Commerce in 2007, has today grown to an international level exhibition thanks to the commitment of my Ministry officials, the Exports Development Board, the IDB, and the footwear and leather sector of Sri Lanka” said Minister of Industry and Commerce Rishad Bathiudeen on 05 February in Colombo.

IFCOMA set up an Indian Pavilion to display the strengths of Indian Components which are being continually sourced by the Sri Lanka Footwear Manufacturers. Seventeen members of IFCOMA participated in this fair including a stall of the Association & CLE.



Footwear Components on display were Adhesive Tapes, Finished Leather, synthetic leather, linings & Interlinings, compounds, Soles, Footbeds, EVA Foam for Insoles & Midsoles, EVA & PU Foam Laminated Fabric for Footwear, Laminated Linings, Fusible Linings, Reinforcement Fabrics, Metallic Fittings, Trims, Shoe Finishes, EVA/PVC /TR Compounds & color master batches, Non-Woven Fabrics, Heel grip etc.



There were 106 local companies and 17 foreign companies exhibited their products at the fair with 230 stalls. Out of the 17 foreign companies 16 were Indian companies and they were the members of “Indian Footwear Components Manufacturers' Association”. CLE and IFCOMA also were represented by their respective stalls. Prospective buyers from India, Pakistan, South Africa, Oman and Kenya also participated in the fair. Besides the Production and QC teams from major

Shoe manufacturers including the DSI group, Bata etc. visited the fair.

Special Events

There were some special events also held parallel to the Footwear & leather Fair 2016.

- Fashion Show

An exclusive Fashion show depicting the latest trends and designs of footwear and leather products held on 6th February 2016 added value to the event. Sri Lanka's leading footwear and leather products manufacturers/exporters showcased their products at this show.

- Design Competition

A Design Competition organized by the Sri Lanka Export Development Board in association with the Industrial Development Board provided an opportunity for upcoming young designers to showcase their talents.

Approximately 2000 visitors came to see the fair including around 225 invitees who participated at the inauguration ceremony. As per the feedback from Visitors this years' fair was able to achieve most of its objectives and the quality of the fairs was improved in many aspects when comparing to the previous years.

INDIAN EXHIBITOR'S STALL PHOTOGRAPHS

